

Summer Newsletter Template

Title: Do Your Thing® This Summer!

Temperatures rise, children are out of school, and more people are on the roads. Those things can easily lead to wasteful energy usage. But we can also offset those factors by making other choices during the summer.

That's why over the summer, it is more important than ever to Do Your Thing and join Energy Upgrade California®'s energy Movement by practicing energy-saving behaviors.

Take advantage of the longer daylight hours to use less electric lighting at home. When possible, use fans rather than air conditioning, and be sure to open the windows when it is cooler at night and close the blinds when it heats up during the day. Instead of heating up the kitchen with appliances, have fun grilling outside.

And encourage your family to unplug their gadgets and get outdoors instead! After all, countless festivals, concerts, sporting events, farmers' markets and much more await you throughout the summer in California. Visit www.energyupgradeca.org to learn more.