

# DO NOT PRINT THIS PAGE

## HERE ARE SOME GUIDELINES FOR PRINTING:

Remember, we're encouraging Californians to save energy. Let's be sure to reflect that right down to the materials we choose to print on.

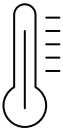
- Use recycled paper whenever possible.
- Pick a sturdy card stock with 145 GSM.
- Choose a paper stock with a matte finish.

# ENERGY UPGRADE CALIFORNIA



Energy Upgrade California® is a statewide initiative committed to uniting Californians to strive toward reaching our state's energy goals. That's why we're inviting you to help us increase energy efficiency across the state—to help Keep it Golden™ for future generations and ensure we remain leaders in energy conservation.

## HERE ARE A FEW EASY THINGS TO GET YOU STARTED:



### ADJUST YOUR THERMOSTAT

Save up to 10% percent on heating costs by lowering your furnace thermostat by 3 to 5 degrees.



### AUDIT YOUR HOME TO FIND EFFICIENCIES

The average household wastes \$150 per year in energy costs just from holes and cracks in their home.



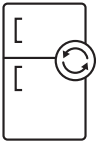
### SKIP THE DRY CYCLE

Letting your dishes air-dry in your dishwasher can save up to \$4 per year.



### WASH CLOTHES ON THE COLD CYCLE

Approximately 90% of the energy used for washing clothes is used to heat the water.



### UPGRADE HOUSEHOLD APPLIANCES

By using energy-efficient appliances, California has saved more than 10,000 gigawatt-hours of electricity since 2003. That's enough to power 2 million homes for one year.

*Keep it Golden*

Learn more about energy efficiency  
@ [EnergyUpgradeCA.org](https://www.energyupgradeca.org)

#KeepItGolden



Learn about the energy-saving actions you can take to ensure a bright bright future for California, and help us Keep it Golden™.

@EnergyUpgradeCA.org

#KeepItGolden

*Keep it  
Golden™*